

PHOENIX NEXTGEN

ON SITE SECURITY CHAMPIONS COMMUNITY EMPOWERMENT THROUGH PHOENIX NEXTGEN SPONSORSHIP

In the city of Bristol, the synergy between On Site Security and the local football club, Phoenix Nextgen, has blossomed into a partnership that extends beyond the pitch. Since the club's inception in 2019, Phoenix Nextgen has rapidly become a beacon of community, respect, pride, teamwork, and growth. This article explores the collaboration between On Site Security and Phoenix Nextgen, highlighting the shared values that have fuelled a remarkable journey of community development and footballing success.



A SHARED VISION:

Founded on the principles of community engagement and personal development, Phoenix Nextgen captured the attention of On Site Security with its commitment to inspiring through footballing success and nurturing sporting talent. The club's mission is to foster pathways of progression for young athletes to excel not only as football players but also as responsible citizens. The alignment of values between Phoenix Nextgen and On Site Security formed the foundation for a partnership that transcends the boundaries of traditional sponsorships.

Hamsa Hassan, Chairman of Phoenix Nextgen, expressed in his proposal letter to On Site Security,

"Your commitment to instilling confidence, professionalism, integrity, and vigilance is a testament to your dedication to shaping a secure future. As a local business that echoes our community-centric values, On Site Security stands out as a potential partner that can reinforce the positive impact we aim to make."

Recognising the shared vision, On Site Security eagerly embraced the opportunity to contribute to the club's noble mission.



INVESTING IN COMMUNITY WELL-BEING:

By committing to a two-year sponsorship deal with Phoenix Nextgen, On Site Security actively contributes to the well-being and development of the Bristol community. The investment focuses on providing young athletes with opportunities for growth. The sponsorship serves as a catalyst for positive change, fostering a sense of pride and unity within the community.



BRAND PROMOTION AND COMMUNITY ENGAGEMENT:

For On Site Security, the partnership with Phoenix Nextgen is more than a branding opportunity; it's a chance to resonate with a wider audience. The collaboration allows On Site Security to showcase its commitment to local causes and align its core values with those of Phoenix Nextgen. This not only strengthens the bond with the club's fans but also resonates with clients and stakeholders who value community-centric initiatives.

NETWORKING AND RECOGNITION:

Beyond the football matches, the collaboration has opened doors for On Site Security to network with local businesses and individuals. The success of Phoenix Nextgen has not only enhanced the visibility of On Site Security but also brought recognition to the club and its sponsors. Phoenix Nextgen's Chairman recently received the 'Unsung Hero Award' for the South West, further emphasising the positive impact the club has had on the community.



Mohamed Mohamud, Director of On Site Security, shared his thoughts on the sponsorship, stating,

"This club isn't just about football; it's a radiant beacon of hope for our local community. At On Site Security, we're passionate about supporting initiatives beyond the game. Phoenix Next Gen FC embodies unity and empowerment, extending its impact beyond the field. Through this sponsorship, we're dedicated to fuelling the club's growth and spreading positivity in our community. Let's keep nurturing a culture of togetherness, inspiration, safety, teamwork, and engagement!"

The collaboration between On Site Security and Phoenix Nextgen exemplifies the transformative power of partnerships that prioritise community well-being and shared values. As the sponsorship unfolds, it not only propels the success of Phoenix Nextgen but also acts as a catalyst for positive change, echoing the spirit of unity, empowering young people in Bristol.