



CASE STUDY

TYSON LEWIS RACING

ON SITE SECURITY ACCELERATES PARTNERSHIP WITH TYSON LEWIS RACING

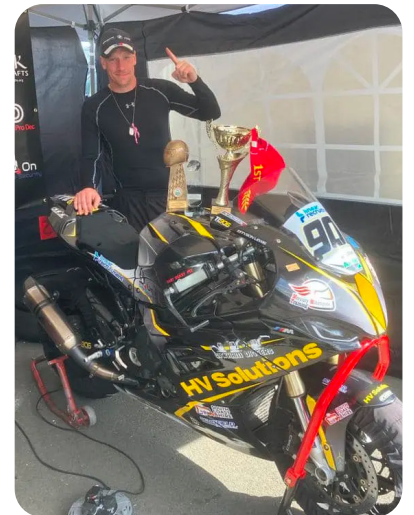
On Site Security, a prominent security services provider, has adopted a dual approach, supporting Tyson Lewis Racing (TL Racing). The noteworthy motorcycle racer, Tyson Lewis, has not only showcased remarkable skills on the race track but has also left a lasting impression equating to professional sponsorship from On Site Security.



BUILDING A PROFESSIONAL RELATIONSHIP:

A relationship formed between On Site Security and Tyson Lewis in January 2020 when the security company provided their expertise at several sites for the motorcycle racer. This collaboration laid the foundation for a strong business relationship, with On Site Security consistently delivering at Tyson's various locations.

As the collaboration continued, Mohamed Mohamud, the director of On Site Security, had the opportunity to witness Tyson's exceptional skills not only in the professional arena but also in racing. This exposure to Tyson's prowess ignited a genuine connection between the two, fostering trust and camaraderie that would later translate into a unique sponsorship opportunity.



A NATURAL PROGRESSION TO SPONSORSHIP:

The decision to sponsor Tyson Lewis Racing was a natural progression that had developed over the years. Mohamed Mohamud, reflects,

"As we embark on this new chapter together, supporting Tyson in his racing endeavours, we are confident that our shared commitment to excellence will lead to greater success. Here's to the continued thrill of the race and a prosperous partnership with Tyson Lewis."



BENEFITS OF SPONSORSHIP:

As a sponsor of TL Racing, On Site Security has also seized the opportunity to promote its brand. Their employees have participated in track racing days, showcasing its commitment to the partnership. On Site Security now have their logo branded on the Tyson's racing motorcycle and merchandise, leveraging the racing platform to reach a broader audience. Social media and the Wiltshire Times have also been utilised to amplify the company's presence and reinforce its association with Tyson Lewis Racing.



TYSON LEWIS' APPRECIATION:

Tyson Lewis expressed his gratitude for On Site Security's sponsorship on social media,

"On Site Security Ltd and its CEO, Mohamed Mohamud, have been a blessing for our organisation. From the very start of our partnership, I have found them to be approachable, professional, and incredibly helpful in all aspects of their operations. Their attention to detail and their commitment to the highest levels of professionalism has made them stand out in a crowded industry. The security services they provide are top-notch, and I am continually impressed by their level of expertise and reliability. Despite their high standards, Mohamed and his team strike an excellent balance between being assertive and approachable which puts everyone at ease. If you're looking for the best security service in town, I highly recommend working with On Site Security. Their reputation speaks for itself, and I am confident that you will not be disappointed with their services."

As the motorcycle racer continues to excel on the track, On Site Security stands proudly as a supportive sponsor, contributing to the shared success and prosperity of both entities.